

**Title:** Technology Transfer : Conveying results from scientific research to the market place

**Speaker:** Anthony Schoofs (Inria)

**Abstract:**

Investing in tech research requires a company to be a visionary leader and to see beyond the immediate gains. It involves spending money on something that does not guarantee anything at all. Looking at a research project through the eyes of a company gives some valuable insights as to what must happen for high quality research results to be turned into solid technology and innovative products. This talk will go through that journey highlighting the best practices one must consider when engaging in and formalising an industrial research collaboration.